

A photograph of the Taj Mahal in Agra, India, showing its white marble domes and minarets reflected in the water of the reflecting pool.

# Strategy for Indian Real Estate Development Market

An aerial photograph of a complex highway interchange with multiple overpasses and ramps, set against a backdrop of green fields and a body of water.

# Table of Contents



**Company Brief**



**Development Case**



**Daewoo E&C to India**



# Company Brief

# 1. Company Brief

## Who We Are

### Company Name

Daewoo Engineering & Construction Co., Ltd.

### Foundation

November 1, 1973

### Position in the Industry

**Ranked 3<sup>rd</sup>** as the Largest Contractor in Korea

by 2024 Construction Capability Evaluation by Korean Government  
(Ministry of Land, Infrastructure and Transport of Korea)

### Financial Highlights (FY 2023)

- New Orders : 10 Bil. USD
- Sales : 8.9 Bil. USD



### Global Presence

- 17 Regional Branches & 10 Subsidiaries globally
- Undertaken **480 projects in 50 countries**
- **8 Projects, 3 bil. USD in India (1 Ongoing)**

### Major Shareholders

- **Jung Heung Group (50.75%)**
- Korea National Pension Fund (5.94%)

# 1. Company Brief

## Business Highlights

### Construction Business

#### Daewoo in the World

#### Housing/Building

##### [ Housing & Building ]

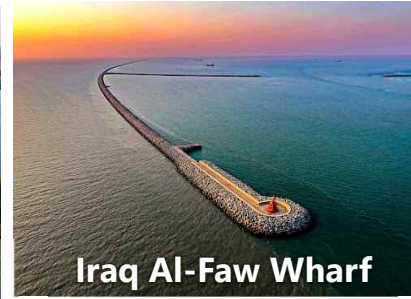
- Apartment, villa, townhouse
- Office, Hotel, Retail, Industrial
- Hospital, Cultural & Education
- Stadium, Airport, Data Center



#### Civil

##### [ Civil & Infrastructure ]

- Road, Bridge, Railway and Metro
- Port, Harbour, Shipyard, Reclamation
- Land development & Infrastructure
- Water treatment, waste management



#### Plant

##### [ Oil & Gas ]

- LNG Liquefaction, Regasification, Storage
- Upstream, Refinery & Petrochemical

##### [ Power ]

- Single/Combined Cycle Power
- Coal fired, hydro, nuclear, renewable



#### Daewoo in India



# 1. Company Brief

## Business Highlights

### Development Business

#### Projects in Korea



##### Busan Blanc Summit 74

- 5 basement levels, 4 buildings ranging from 49 to 69 floors
- 998 apartment units, 276 studio rooms, and other welfare facilities



##### Gamil PRUGIO Marquvert

- 5 buildings, 3 basement levels to 29 floors above ground
- 496 apartments and premium retail space named "Arcloud"



##### Yeongtong PRUGIO Trecent's & Finever

- 24 buildings, 3 basement levels ~ 24 floors above ground
- 1566 apartments and welfare facilities

#### On Going Overseas



**JV for a New Town Development in near HCM city, Vietnam**

**JV for a New Town Development in Thai Binh, Vietnam**



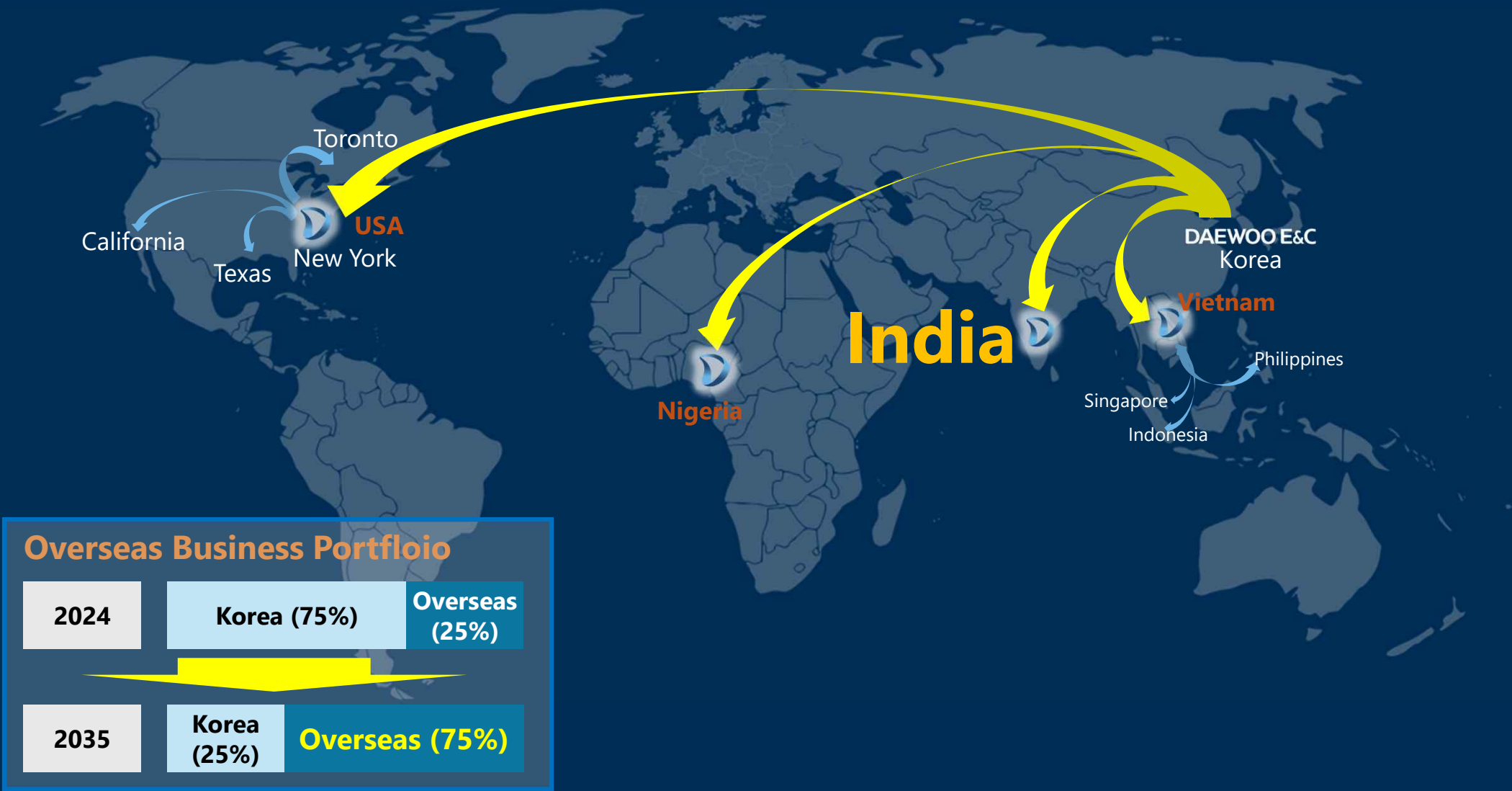
**JV for a New Town Development in Jakarta, Indonesia**

**JV for a Condominium Development in Toronto, Canada**



# 1. Company Brief

## Overseas Expansion



Strategic expansion to **India, Southeast Asia, Northern America and Africa**



# Development Case



# 2. Development Case

## STARLAKE CITY (Hanoi, Vietnam)

### Project Summary

#### Developer

THT Development  
(100% owned by Daewoo E&C)

#### Site Area

186 ha (460 acre)

#### Project Period

2006 ~ 2025(ext.)

#### New Town Development

- Villas & Townhouse
- High-end Apartment
- Offices, Hotels, Retail
- Land contribution  
(for Hanoi Municipality)
- School & Park



## 2. Development Case

### STARLAKE CITY (Hanoi, Vietnam)

#### ONGOING PROJECTS

B3CC1 : 5 Star Hotel & Office  
K8HH1 : Apartment & Office  
H1HH1 : Apartment & Office

#### KOREAN INVESTORS raised by DAEWOO



emart



THE SHILLA



KDB산업은행



KB증권



KYOBO 교보증권



유진투자증권



한국토지신탁

제이알 AMC

Global Investment Management

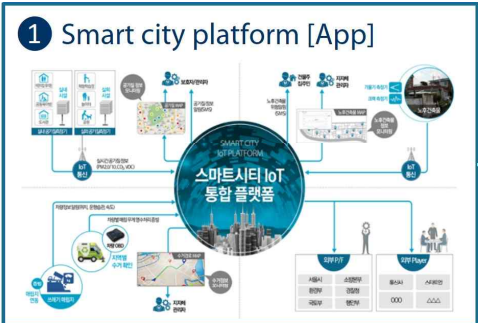


# 2. Development Case

## Smart City in STARLAKE

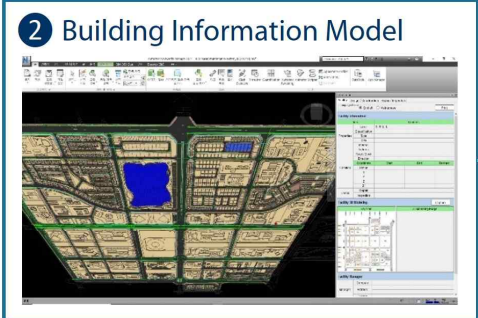
### APPLICATION IN USE

1 Smart city platform [App]



스마트시티 IoT 통합 플랫폼

2 Building Information Model



3 Air quality measurement system



TEAM SMART CITY LIVING ECOLOGICAL LIFE



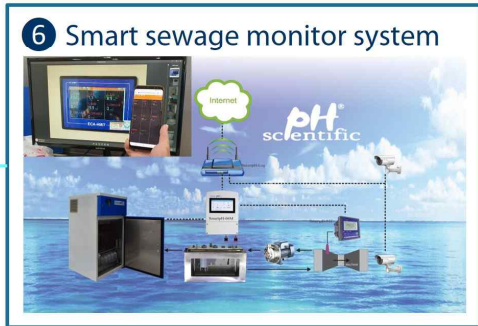
4 Drone surveying/filming



5 AR/VR construction managem



6 Smart sewage monitor system



Internet pH scientific

### MORE TO COME

- #### Smart City Integrated Platform (App)
- Smart street lighting
  - Smart Transport System
  - Smart Security System
  - Solar Power System
  - ⋮



MOU between Daewoo and Samsung Electronics For Smart City / Home



3

# Daewoo E&C To India

# 3. Daewoo E&C to India

## How We Approach

1



### Strategy

- **JV Partnership with Indian Developers**  
*who have capacity to secure the land and approval*
- **Under Co-GP**  
*structure sharing Role & Responsibility together rather than just a financial investment*

2



### Target Segment

- **High-end to Luxury Residential Sector**  
*Where Daewoo can bring its expertise and capacity in residential development*
- **Township Development**  
*As our capacity grows in Indian market*
- **Smart City / Industrial** *Incorporated our worldwide experience to India*

3



### Target Location

- **Delhi NCR**  
**Mumbai – Pune**  
**Bengaluru – Chennai**  
*Where high-end residential market and the influx of foreigners exists*

# 3. Daewoo E&C to India

## What We Bring



### For India



**Leveraging Our Expertise in New Town Development**

Daewoo will collaborate with local developers to create exemplary urban development models as we did all around the world



**Boosting Introduction of Investment from Korea**

Creating more opportunities for investment and business in India, while increasing the interest of many Korean investors in the Indian market



**Enhancing Quality of Indian People's Life**

Contributing to significantly improving the quality of life for Indian Residents through sustainable and innovative urban solutions



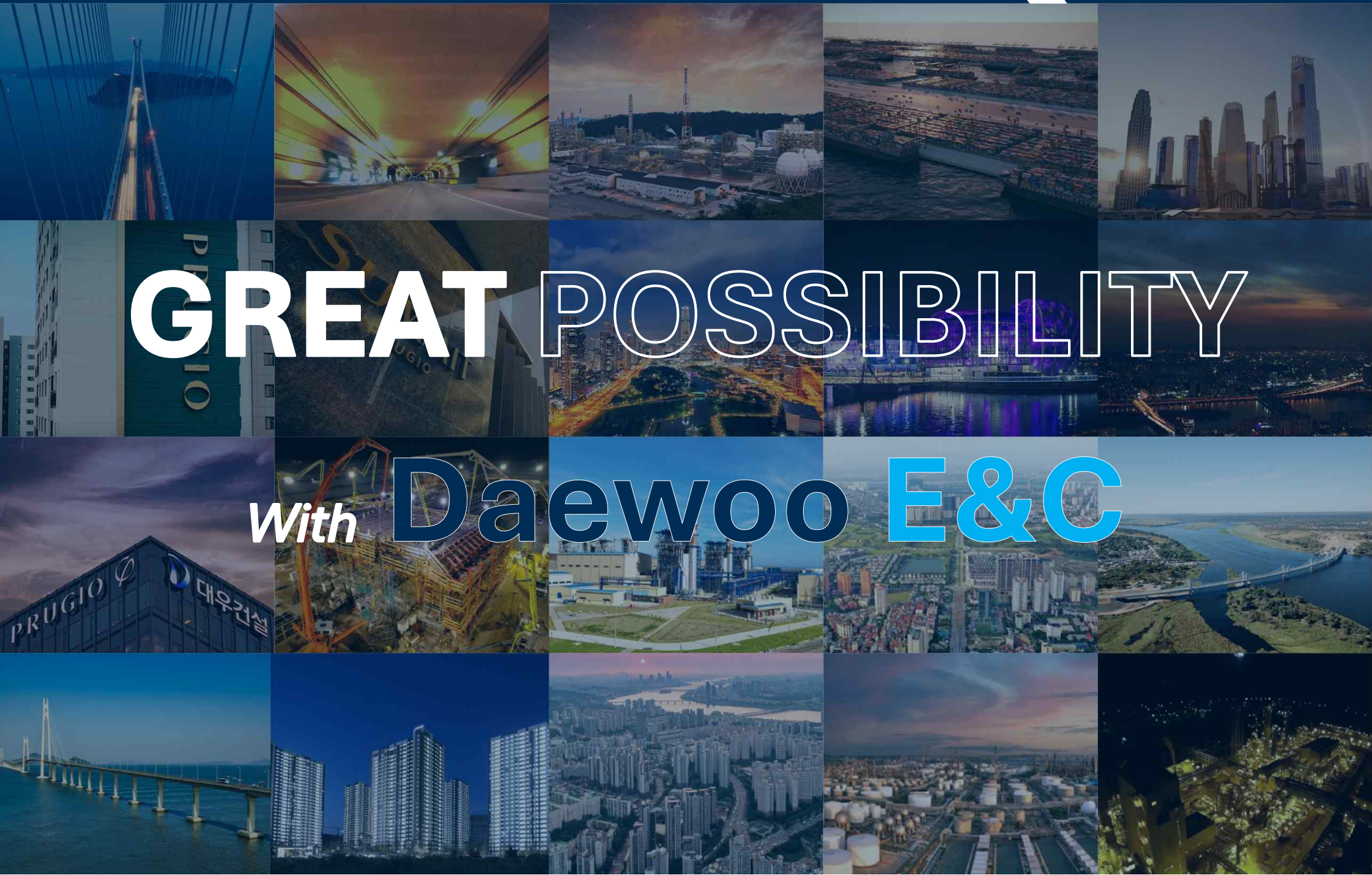
### For Korea



**Working as a Gateway to the Indian Market**

The new city and industrial complex development by Daewoo will serve as a reliable gateway for Korean companies seeking to enter the Indian market, creating synergy for the participating companies.

# 3. Daewoo E&C to India



**GREAT POSSIBILITY**

*With* **Daewoo E&C**

शक्ति या